

Create a profile that's completely you.

1. Photo

Did you know that members with a profile photo on LinkedIn can get up to 21x more profile views? Choose a recent picture that shows who you are — professional but also approachable.

Pro tip: Make sure your profile is visible to everyone.

Adjust your settings to 'Public' [here](#).

2. Profile Video

Bring your creator profile to life through a short 30-second video that introduces yourself to your community.

Pro tip: Be conversational and showcase your story.

3. Headline

Your headline is an opportunity to show who you are — not just what you do. You can edit your headline to promote an area of expertise and let your personality shine through. You can also add your name pronunciation and pronouns.

4. Creator Mode

Over 10M members have turned on Creator Mode to showcase their content more prominently on their profiles. You will also gain access to creator features like analytics, newsletters, LinkedIn Live and so much more to grow your reach.

Pro tip: Turn Creator Mode on [here](#).

5. Feature pictures, videos, and posts

Bring your work to life by highlighting links to your website, videos, pictures, posts, and articles you are most proud of by spotlighting these in your Featured section.

6. About (Summary)

Think of this as your personal “elevator pitch.” Express your mission, motivation, and skills in a few short paragraphs or bullet points to bring your story to life.

7. Experience


Starting with your current role, write about projects, accomplishments, partnerships, and the value you bring. Keep it clear and concise, and focus on the key impact and results.

Pro tip: Show & share your work by pinning rich media to each experience.

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Mike Warner (He/Him) · 3rd

Chartmetric SAE Institute

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Talks about #music, #musitech, #linkedinmusic, #musicindustry, and #musiceducation

San Diego, California, United States · [Contact info](#)


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22,235 followers · 500+ connections

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Resources
👁 Private to you

 **Creator mode** On


Get discovered, showcase content on your profile, and get access to creator tools

5

Featured

Post

My debut course on [LinkedIn Learning](#) is now live and I am...

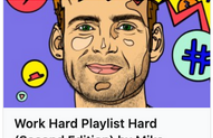


Learn how to plan, execute, and...

87 13 comments

Post

95% of the speaking gigs I do are unpaid. I do these becaus...




Work Hard Playlist Hard (Second Edition) by Mike...

256 56 comments

Post

Two hour in person workshop in San Diego ✓...



69 18 comments


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About

I've lived and breathed almost every aspect of Music industry for over 20 years. Currently, I am the Director of Artist, Label and DSP Relations at Chartmetric, one of the fastest growing music analytics products.

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Experience

 **Chartmetric**
Full-time · 5 yrs 9 mos

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Director of Artist, Label & DSP Relations
Jul 2021 - Present · 1 yr 1 mo
San Diego, California, United States

As the Director of Artist, Label and DSP Relations many see me as the face of our product.

[Learn more and follow LinkedIn for Creators](#)