

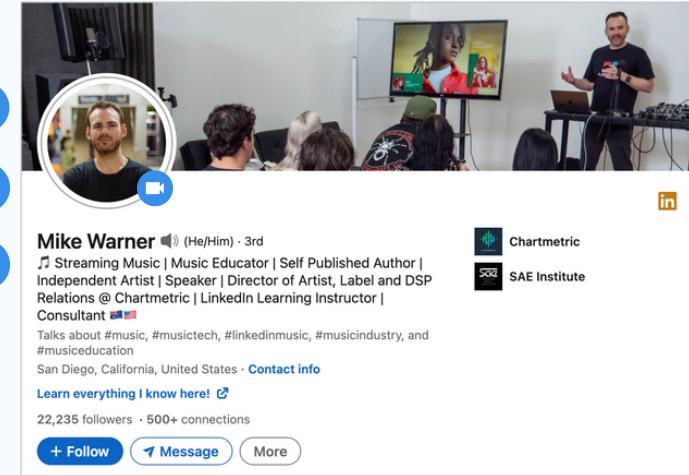
# Create a profile that's completely you.

## 1. Photo

Did you know that members with a profile photo on LinkedIn can get up to 21x more profile views? Choose a recent picture that shows who you are — professional but also approachable.

**Pro tip:** Make sure your profile is visible to everyone.

Adjust your settings to 'Public' [here](#).



1 

2 

3 

**Mike Warner** (He/Him) - 3rd

Streaming Music | Music Educator | Self Published Author | Independent Artist | Speaker | Director of Artist, Label and DSP Relations @ Chartmetric | LinkedIn Learning Instructor | Consultant

Talks about #music, #musictech, #linkedinmusic, #musicindustry, and #musiceducation

San Diego, California, United States · [Contact info](#)

Learn everything I know here! 

22,235 followers · 500+ connections

[+ Follow](#) [Message](#) [More](#)

Chartmetric  
SAE Institute

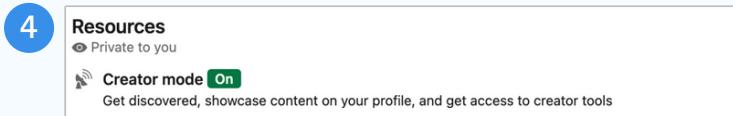
## 2. Profile Video

Bring your creator profile to life through a short 30-second video that introduces yourself to your community.

**Pro tip:** Be conversational and showcase your story.

## 3. Headline

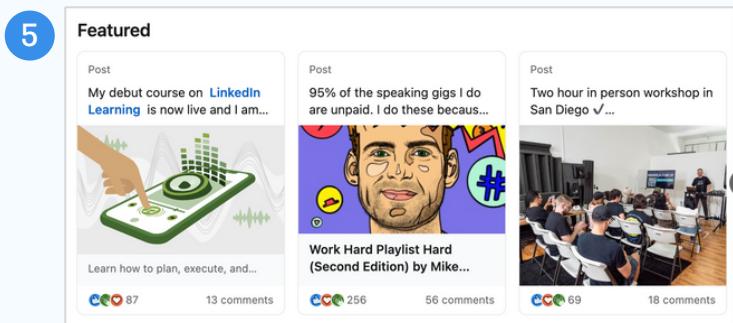
Your headline is an opportunity to show who you are — not just what you do. You can edit your headline to promote an area of expertise and let your personality shine through. You can also add your name pronunciation and pronouns.

4 

**Resources**

Private to you

 **Creator mode**  Get discovered, showcase content on your profile, and get access to creator tools

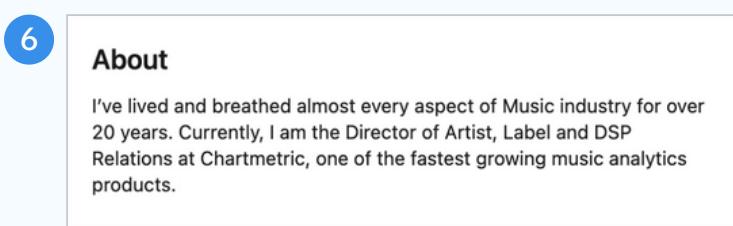
5 

**Featured**

Post  My debut course on [LinkedIn Learning](#) is now live and I am... Learn how to plan, execute, and... 87 13 comments

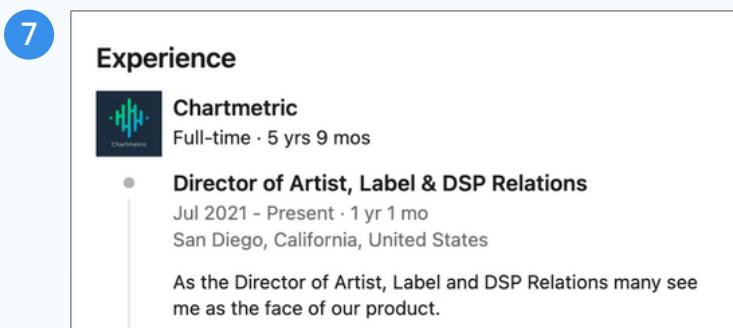
Post  95% of the speaking gigs I do are unpaid. I do these because... 256 56 comments

Post  Two hour in person workshop in San Diego ... 69 18 comments

6 

**About**

I've lived and breathed almost every aspect of Music industry for over 20 years. Currently, I am the Director of Artist, Label and DSP Relations at Chartmetric, one of the fastest growing music analytics products.

7 

**Experience**

 **Chartmetric**  
Full-time · 5 yrs 9 mos

 **Director of Artist, Label & DSP Relations**  
Jul 2021 - Present · 1 yr 1 mo  
San Diego, California, United States

As the Director of Artist, Label and DSP Relations many see me as the face of our product.

[Learn more and follow LinkedIn for Creators](#)

## 6. About (Summary)

Think of this as your personal “elevator pitch.” Express your mission, motivation, and skills in a few short paragraphs or bullet points to bring your story to life.

## 7. Experience

Starting with your current role, write about projects, accomplishments, partnerships, and the value you bring. Keep it clear and concise, and focus on the key impact and results.

**Pro tip:** Show & share your work by pinning rich media to each experience.